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FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

NEW YORK OFFICE

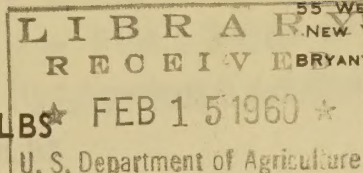
J. B. SECKLER

55 WEST 42ND STREET

NEW YORK 36, N. Y.

BRYANT 9-6041 - 6042

World's Finest
FLORIDA-GROWN GLADIOLUS BULBS



BRAND: FLORIBULB
TRANSPORTATION: Full transportation allowance, except west of Rocky Mountains - 50% allowance
SHIPPING SEASON: Throughout entire year.
TERMS: 1/10/30
MIN. QUANTITY: Bulk - 250 bulbs any one size, mixed or color
Packaged - 1 carton any one size

BOXES: Measurements - Box No. 1 - 3 1/4 x 4 x 1 3/4;
Box No. 2 - 6 x 5 x 1 1/2; Box No. 3 - 6 x 5 x 2 1/2.
MESH BAGS: Measurements - Bag No. 4 - 5 x 6;
Bag No. 5 - 6 3/4 x 12.
POLY BAGS: Measurements - Bag No. 6 - 6 x 8 1/2, strong, extra transparent.
DISPLAY: Colorful display cards supplied
MATERIAL: free-of-charge on items purchased.

EXTRA SELECTED SUNSET MIXED COLORS

Bulk

COMMERCIAL SIZES	Inches	C.M.	Price Each	Weight Per 1000	Code No.
No. 3	1 - 1 1/4	8-10	1 ¢	30 lbs.	A-1
No. 2	1 1/4 - 1 1/2	10-12	1 1/4	40 lbs.	A-2
No. 1	1 1/2 - 1 3/4	12-14	1 1/2	60 lbs.	A-3
FLORIDA SIZES					
Top	1 3/4 - 2	14-16	1 3/4	80 lbs.	A-4
Exhibition	2 - 2 1/4	16-18	2	100 lbs.	A-5
Giant	2 1/4 - 2 1/2	18-20	2 1/4	120 lbs.	A-6
Mammoth	2 1/2 - 2 3/4	20-22	2 1/2	140 lbs.	A-7
Large	2 3/4 - 3	22-24	2 3/4	170 lbs.	A-8
Super	3 - 3 1/4	24-26	3	200 lbs.	A-9

The following separate colors available in all of the above sizes
Red, Pink, White, Yellow, Lavender, Scarlet, Salmon, Cream, Orange, Purple
Mixed Price plus 1/4 ¢ each

PACKAGED

BOX NO. 1 or MESH BAG NO. 4
60 Boxes or 60 Mesh Bags Per Carton
Weight Per Carton 18 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Box or Bag	Price Per Carton	Code No. Box	Code No. Bag
1	Mammoth	10 ¢	\$ 6.00	A-10	A-17
2	Giant	12	7.20	A-11	A-18
3	Exhibition	13 1/2	8.10	A-12	A-19
4	Top	14 1/2	8.70	A-13	A-20
9	Special	21	12.60	A-14	A-21
12	Commercial	22 1/2	13.50	A-15	A-22
18	Garden	25 1/2	15.30	A-16	A-23

BOX NO. 2 or POLYETHYLENE BAG NO. 6
60 Boxes or 60 Polyethylene Bags Per Carton
Weight Per Carton 40 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Box or Bag	Price Per Carton	Code No. Box	Code No. Bag
3	Mammoth	15 ¢	\$ 9.00	A-24	A-31
4	Giant	16 1/2	9.90	A-25	A-32
6	Exhibition	19 1/2	11.70	A-26	A-33
7	Top	19 3/4	11.85	A-27	A-34
18	Special	34 1/2	20.70	A-28	A-35
24	Commercial	37 1/2	22.50	A-29	A-36
36	Garden	43 1/2	26.10	A-30	A-37

BOX NO. 3
36 Boxes Per Carton
Weight Per Carton 48 Lbs.

Bulbs Per Box	Trade Size	Price Per Box	Price Per Carton	Code No.
6	Mammoth	23 ¢	\$ 8.28	A-38
9	Giant	28 1/4	10.17	A-39
12	Exhibition	32	11.52	A-40
15	Top	34 1/4	12.33	A-41
36	Special	62	22.32	A-42
48	Commercial	68	24.48	A-43
72	Garden	80	28.80	A-44

MESH BAG NO. 5
24 Bags Per Carton
Weight Per Carton 60 Lbs.

Bulbs Per Bag	Trade Size	Price Per Bag	Price Per Carton	Code No.
12	Mammoth	40 ¢	\$ 9.60	A-45
18	Giant	50 1/2	12.12	A-46
24	Exhibition	58	13.92	A-47
30	Top	62 1/2	15.00	A-48
50	Special	85	20.40	A-49
75	Commercial	\$1.03 3/4	24.90	A-50
100	Garden	1.10	26.40	A-51

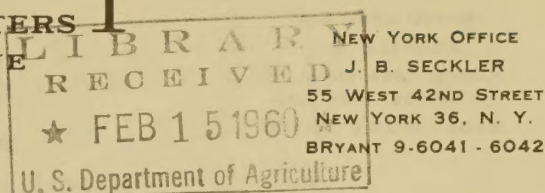
FLORIDA BULB COMPANY

INCORPORATED

GROWERS-IMPORTERS-EXPORTERS

2950 N. W. SEVENTH AVENUE

MIAMI 37, FLORIDA



World's Finest FLORIDA-GROWN GLADIOLUS BULBS

BRAND: FLORIBULB
 TRANSPORTATION: Full transportation allowance,
 except west of Rocky Mountains
 50% allowance
 SHIPPING SEASON: Throughout entire year

MIN. QUANTITY: Display Racks - 4 cartons any size or
 style as indicated.
 Display Cartons - 1 carton any one size
 as indicated.
 1/10/30

DISPLAY RACKS - 4 Shelves
 Aluminum Baked Enamel Finish
 Size: 48x20x16

BOX NO. 1 or MESH BAG NO. 4
 60 Boxes or 60 Mesh Bags Per Carton
 Weight Per Carton 18 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Box or Bag	Price Per Carton	Code No.	
				Box	Bag
1	Mammoth	14½¢	\$ 8.70	B-1	B-8
2	Giant	16½¢	9.90	B-2	B-9
3	Exhibition	18	10.80	B-3	B-10
4	Top	19	11.40	B-4	B-11
9	Special	25½¢	15.30	B-5	B-12
12	Commercial	27	16.20	B-6	B-13
18	Garden	30	18.00	B-7	B-14

BOX NO. 2 or POLYETHYLENE BAG NO. 6
 60 Boxes or 60 Polyethylene Bags Per Carton
 Weight Per Carton 40 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Box or Bag	Price Per Carton	Code No.	
				Box	Bag
3	Mammoth	19½¢	\$11.70	B-15	B-22
4	Giant	21	12.60	B-16	B-23
6	Exhibition	24	14.40	B-17	B-24
7	Top	24¼	14.55	B-18	B-25
18	Special	39	23.40	B-19	B-26
24	Commercial	42	25.20	B-20	B-27
36	Garden	48	28.80	B-21	B-28

BOX NO. 3
 36 Boxes Per Carton
 Weight Per Carton 48 Lbs.

Bulbs Per Box	Trade Size	Price Per Box	Price Per Carton	Code No.	
				Box	Bag
6	Mammoth	30½¢	\$10.98	B-29	
9	Giant	35¾	12.87	B-30	
12	Exhibition	39½	14.22	B-31	
15	Top	41¾	15.03	B-32	
36	Special	69½	25.02	B-33	
48	Commercial	75½	27.18	B-34	
72	Garden	87½	31.50	B-35	

MESH BAG NO. 5
 24 Bags per Carton
 Weight Per Carton 60 Lbs.

Bulbs Per Bag	Trade Size	Price Per Bag	Price Per Carton	Code No.	
				Box	Bag
12	Mammoth	51¼¢	\$12.30	B-36	
18	Giant	61¾	14.82	B-37	
24	Exhibition	69¼	16.62	B-38	
30	Top	73¾	17.70	B-39	
50	Special	96¼	23.10	B-40	
75	Commercial	\$1.15	27.60	B-41	
100	Garden	1.21¼	29.10	B-42	

DISPLAY CARTONS

2 Color - Corrugated

Size: 27½x17x5

Four colors per carton: Red, Pink, White, Yellow

COMMERCIAL SIZES		Inches	C.M.	Quantity Each Color	Total Quantity	Price Per Carton	Weight Per Carton	Code No.
No. 3		1 - 1¼	8-10	625	2500	\$32.75	80 lbs.	B-43
No. 2		1¼ - 1½	10-12	300	1200	19.50	53 lbs.	B-44
No. 1		1½ - 1¾	12-14	225	900	17.25	59 lbs.	B-45
FLORIDA SIZES								
Top		1¾ - 2	14-16	150	600	13.50	53 lbs.	B-46
Exhibition		2 - 2¼	16-18	125	500	12.75	55 lbs.	B-47
Giant		2¼ - 2½	18-20	80	320	9.50	43 lbs.	B-48
Mammoth		2½ - 2¾	20-22	60	240	8.10	39 lbs.	B-49
Large		2¾ - 3	22-24	40	160	6.30	32 lbs.	B-50
Super		3 - 3¼	24-26	30	120	5.40	29 lbs.	B-51

FLORIDA BULB COMPANY

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BRYANT 9-6041 - 6042

RECEIVED
★ FEB 15 1960
U. S. Department of Agriculture

World's Finest FLORIDA-GROWN FANCY LEAVED CALADIUM BULBS

BRAND: FLORIBULB
TRANSPORTATION: Full transportation allowance, except west of Rocky Mountains 50% allowance
SHIPPING SEASON: December 1 - May 1
DESCRIPTION: Polyethylene with illustrated label and
BAGS: growing instructions

TERMS: 1/10/30
MIN. QUANTITY: Bulk - 100 any one size or variety
Bags - 1 carton any one size
Display Cartons - 1 carton any one size
DISPLAY MATERIAL: Colorful display cards supplied free-of-charge on items purchased.

Size Inches	Sunset Mixed Price Each	Named Varieties Price Each	Weight Per 100	Code No.
3/4 - 1	3 ¢	3 1/2 ¢	4 lbs.	C-1
1 - 1 1/2	5 1/4	6 1/4	8 lbs.	C-2
1 1/2 - 2	8 1/4	9 1/4	16 lbs.	C-3
2 - 2 1/2	12	14	24 lbs.	C-4

Size Inches	Sunset Mixed Price Each	Named Varieties Price Each	Weight Per 100	Code No.
2 1/2 - 3	18 ¢	21 ¢	32 lbs.	C-5
3 - 3 1/2	22 1/2	26 1/4	48 lbs.	C-6
3 1/2 - 4	27	31 1/2	64 lbs.	C-7
4 - 4 1/2	33	38 1/2	80 lbs.	C-8

VARIETIES

ARRON - creamy white center with narrow green border
ATTALA - leaves blotched pink with crimson veins
AUTUMN BEAUTY - pink with deeper pink veins
AVALON ROSE - white center with red spots, green border
BLAZE - low growing red with scarlet ribs
CANDIDUM - white leaf with green ribs and veins
CRIMSON WAVE - crinkled transparent crimson leaves
DR. GROOVER - bright pink splotched leaf with green edge
EDITH MEADE - narrow green edge with snow-white center
ITACAPUS ! a leading red with medium heavy leaves
JOHN PEED - bright metallic leaves with red center
KEYSTONE - olive green leaf with pink ribs and veins
LORD DERBY - rose-colored leaf with green edge
MACAHAYBA - bronze with pink and white splotches
MADAM TRUALL - purplish red with deeper-colored ribs
MARIE MOIR - white with green veins, spotted red
MISS CHICAGO - flushed pink with white and red veins
MRS. W. B. HALDEMAN - bright pink leaf with green edge

MRS. FANNIE MUNSON - bright crimson with scarlet ribs
MRS. ARNO H. NEHLING - shaded coppery red with crimson ribs
MRS. F. SANDERS - deep rose on large dark green leaf
PINK CLOUD - pale green with pink border
PINK EXPOSITION - bright pink scarlet leaves, green background
PINK HORTULANIA - transparent pink, dark red ribs
POECILE ANGLAIS - heavy leafing, low growing red
RECONCAVO - deep pink center with dark red veins
RED ENSIGN - metallic red leaves with green border
RED FLARE - scarlet leaf blotched with green
RED HORTULANIA - bright crimson leaves with bluish tint
RICHARD DECKARD - rose with scarlet ribs, pink blotched
RISING SUN - brilliant deep red center with red ribs
SCARLET PIMPERNEL - scarlet leaf with yellowish margin
SEA GULL - green leaf, white center and white midribs
SOROCABA - transparent silvery white leaves with green ribs
SPANGLED BANNER - red leaf, dark ribs with spots of pink
TRIOMPHE DE L'EXPOSITION - roundish leaf of bright red

DISPLAY CARTONS

2 Color - Corrugated
Size: 27 1/2 x 17 x 5

Four commercial varieties per carton
Weight per carton 50 lbs.

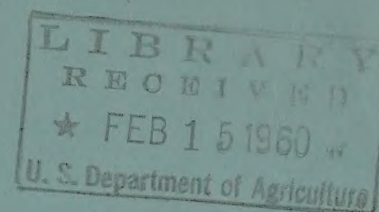
Size Inches	Quantity Each Variety	Total Quantity	Price Per Carton	Code No.
3/4 - 1	250	1000	\$36.50	C-9
1 - 1 1/2	200	800	51.50	C-10
1 1/2 - 2	100	400	40.50	C-11
2 - 2 1/2	50	200	29.50	C-12
2 1/2 - 3	45	180	39.30	C-13
3 - 3 1/2	25	100	27.75	C-14
3 1/2 - 4	20	80	26.70	C-15
4 - 4 1/2	15	60	24.60	C-16

BAGS - SUNSET MIXED

Bulbs Per Bag	Price Per Bag	Bags Per Carton	Price Per Carton	Weight Per Carton	Code No.
1 Garden	8 ¢	200	\$16.00	10 lbs.	C-17
2 Garden	11	200	22.00	20 lbs.	C-18
3 Garden	14	200	28.00	30 lbs.	C-19
1 Commercial	10 1/4	200	20.50	20 lbs.	C-20
2 Commercial	15 1/2	200	31.00	35 lbs.	C-21
1 Special	13 1/4	100	13.25	20 lbs.	C-22
2 Special	21 1/2	100	21.50	35 lbs.	C-23
1 Top	17	100	17.00	25 lbs.	C-24
1 Exhibition	23	100	23.00	35 lbs.	C-25
1 Giant	27 1/2	100	27.50	50 lbs.	C-26
1 Mammoth	32	100	32.00	65 lbs.	C-27
1 Large	38	100	38.00	80 lbs.	C-28

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA



JOBBER QUOTATIONS

FLORIDA-GROWN GLADIOLUS BULBS

F.O.B.: Florida

TERMS: Net

EXTRA SELECTED SUNSET MIXED COLORS

COMMERCIAL SIZES	Inches	C.M.	Price Per 1000	Weight Per 1000
No. 3	1 - 1¼	8-10	\$ 7.50	30 lbs.
No. 2	1¼ - 1½	10-12	10.00	40 lbs.
No. 1	1½ - 1¾	12-14	12.50	60 lbs.
FLORIDA SIZES				
Top	1¾ - 2	14-16	15.00	80 lbs.
Exhibition	2 - 2¼	16-18	17.50	100 lbs.
Giant	2¼ - 2½	18-20	20.00	120 lbs.
Mammoth	2½ - 2¾	20-22	22.50	140 lbs.
Large	2¾ - 3	22-24	25.00	170 lbs.
Super	3 - 3¼	24-26	27.50	200 lbs.

The following separate colors available in all of the above sizes
Red, Pink, White, Yellow, Lavender, Scarlet, Salmon, Cream, Orange, Purple.
Mixed Price plus \$2.50 per 1000

The following varieties available in all of the above sizes - mixed price plus \$5.00 per 1000

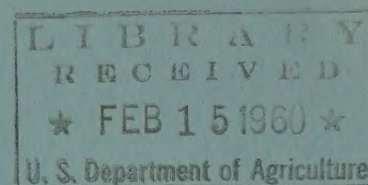
Elizabeth the Queen - best of all lavender
Florence Nightingale - ruffled white
Friendship - glistening pink
General Eisenhower - fine begonia rose
Hopman's Glory - deep yellow
June Bells - good white
Lavender Prince - medium lavender
Margaret Beaton - white with red blotch
Memorial Day - tall magenta
Modern Times - large carmine
Morning Kiss - white shaded rose
New York - tall red

Paul Rubens - large purple
Phantom Beauty - soft-shell pink
Picardy - salmon pink
Purple Supreme - bright purple
Red Charm - medium red
Rose of Lima - pink, lighter edge
Sans Souci - clear scarlet
Snow Princess - commercial white
Spic & Span - ruffled deep pink
Spotlight - yellow, red blotch
Valeria - commercial scarlet
Yellow Herald - clear yellow

SHIPPING SEASON: Throughout entire year

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2930 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA



Jobber Quotations FLORIDA-GROWN FANCY LEAVED CALADIUM BULBS

F.O.B.: Florida

TERMS: Net

COMMERCIAL SIZES	Size Inches	Sunset Mixed Price Per 1000	Named Varieties Price Per 1000	Weight Per 1000
No. 3	$\frac{3}{4}$ - 1	\$ 25.00	\$ 30.00	40 lbs.
No. 2	1 - $1\frac{1}{2}$	43.75	52.50	80 lbs.
No. 1	$1\frac{1}{2}$ - 2	68.75	82.50	160 lbs.
FLORIDA SIZES				
Top	2 - $2\frac{1}{2}$	100.00	120.00	240 lbs.
Exhibition	$2\frac{1}{2}$ - 3	150.00	180.00	320 lbs.
Giant	3 - $3\frac{1}{2}$	187.50	225.00	480 lbs.
Mammoth	$3\frac{1}{2}$ - 4	225.00	270.00	640 lbs.
Large	4 - $4\frac{1}{2}$	275.00	330.00	800 lbs.

VARIETIES

AARON - creamy white center with narrow green border
 ATTALA - leaves blotched pink with crimson veins
 AUTUMN BEAUTY - pink with deeper pink veins
 AVALON ROSE - white center with red spots, green border
 BLAZE - low growing red with scarlet ribs
 CANDIDUM - white leaf with green ribs and veins
 CRIMSON WAVE - crinkled transparent crimson leaves
 DR. GROOVER - bright pink splotched leaf with green edge
 EDITH MEADE - narrow green edge with snow-white center
 ITACAPUS - a leading red with medium heavy leaves
 JOHN PEED - bright metallic leaves with red center
 KEYSTONE - olive green leaf with pink ribs and veins
 LORD DERBY - rose-colored leaf with green edge
 MACAHAYBA - bronze with pink and white splotches
 MADAM TRUALL - purplish red with deeper-colored ribs
 MARIE MOIR - white and green veins, spotted red
 MISS CHICAGO - flushed pink with white and red veins
 MRS. W. B. HALDEMAN - bright pink leaf with green edge

MRS. FANNIE MUNSON - bright crimson with scarlet ribs
 MRS. ARNO H. NEHRLING - shaded coppery red with crimson ribs
 MRS. F. SANDERS - deep rose on large dark green leaf
 PINK CLOUD - pale green with pink border
 PINK EXPOSITION - bright pink, scarlet leaves, green background
 PINK HORTULANIA - transparent pink, dark red ribs
 POECILE ANGLAIS - heavy leafing, low growing red
 RECONCAVO - deep pink center with dark red veins
 RED ENSIGN - metallic red leaves with green border
 RED FLARE - scarlet leaf blotched with green
 RED HORTULANIA - bright crimson leaves with bluish tint
 RICHARD DECKARD - rose with scarlet ribs, pink blotched
 RISING SUN - brilliant deep red center with red ribs
 SCARLET PIMPERNEL - scarlet leaf with yellowish margin
 SEA GULL - green leaf, white center and white midribs
 SOROCABA - transparent silvery white leaves with green ribs
 SPANGLED BANNER - red leaf, dark ribs with spots of pink
 TRIOMPHE DE L'EXPOSITION - roundish leaf of bright red

SHIPPING SEASON: December 1 - May 1

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

World's Finest FLORIDA-GROWN GLADIOLUS BULBS

BRAND:	FLORIBULB	BOXES:	Measurements - Box No. 1 - 3¼ x 4 x 1¾;
F.O.B.	Miami, Florida		Box No. 2 - 6 x 5 x 1½; Box No. 3 - 6 x 5 x 2½
ROUTING:	Railway Express (unless otherwise instructed)	MESH BAGS:	Measurements - Bag No. 4 - 5 x 6;
SHIPPING SEASON:	Throughout entire year.		Bag No. 5 - 6¾ x 12.
TERMS:	1/10/30	POLY BAGS:	Measurements - Bag No. 6 - 6 x 8½, strong,
MIN. QUANTITY:	Bulk - 250 bulbs any one size,	DISPLAY	extra transparent.
	mixed or color.	MATERIAL:	Colorful display cards supplied free-of-charge
	Packaged - 1 carton any one size.		on items purchased.

EXTRA SELECTED SUNSET MIXED COLORS Bulk

COMMERCIAL SIZES	Inches	C.M.	Price Per 1000	Weight Per 1000
No. 3	1 -- 1¼	8-10	\$15.00	30 lbs.
No. 2	1¼ - 1½	10-12	17.50	40 lbs.
No. 1	1½ - 1¾	12-14	20.00	60 lbs.
FLORIDA SIZES				
Top	1¾ - 2	14-16	22.50	80 lbs.
Exhibition	2 - 2¼	16-18	25.00	100 lbs.
Giant	2¼ - 2½	18-20	27.50	120 lbs.
Mammoth	2½ - 2¾	20-22	30.00	140 lbs.
Large	2¾ - 3	22-24	32.50	170 lbs.
Super	3 - 3¼	24-26	35.00	200 lbs.

The following separate colors available in all of the above sizes
Red, Pink, White, Yellow, Lavender, Scarlet, Salmon, Cream, Orange, Purple
Mixed Price plus \$2.50 per 1000

List of commercial varieties available upon request - mixed price plus \$5.00 per 1000

PACKAGED

BOX NO. 1 or MESH BAG NO. 4 60 Boxes or 60 Mesh Bags Per Carton Weight Per Carton 18 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Box or Bag	Price Per Carton
1	Mammoth	10½ ¢	\$ 6.30
2	Giant	13	7.80
3	Exhibition	15	9.00
4	Top	16½	9.90
9	Special	25½	15.30
12	Commercial	28½	17.10
18	Garden	34½	20.70

BOX NO. 2 or POLYETHYLENE BAG NO. 6 60 Boxes or 60 Polyethylene Bags Per Carton Weight Per Carton 40 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Box or Bag	Price Per Carton
3	Mammoth	16½ ¢	\$ 9.90
4	Giant	18½	11.10
6	Exhibition	22½	13.50
7	Top	23¼	13.95
18	Special	43½	26.10
24	Commercial	49½	29.70
36	Garden	61½	36.90

BOX NO. 3 36 Boxes Per Carton Weight Per Carton 48 Lbs.

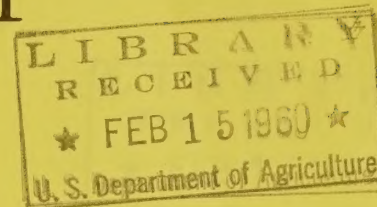
Bulbs Per Box	Trade Size	Price Per Box	Price Per Carton
6	Mammoth	26 ¢	\$ 9.36
9	Giant	32¾	11.79
12	Exhibition	38	13.68
15	Top	41¾	15.03
36	Special	80	28.80
48	Commercial	92	33.12
72	Garden	\$1.16	41.76

MESH BAG NO. 5 24 Bags Per Carton Weight Per Carton 60 Lbs.

Bulbs Per Bag	Trade Size	Price Per Bag	Price Per Carton
12	Mammoth	46 ¢	\$11.04
18	Giant	59½	14.28
24	Exhibition	70	16.80
30	Top	77½	18.60
50	Special	\$1.10	26.40
75	Commercial	1.41¼	33.90
100	Garden	1.60	38.40

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA



DEALER PRICE LIST

World's Finest FLORIDA-GROWN GLADIOLUS BULBS

BRAND: FLORIBULB
F.O.B. Miami, Florida
ROUTING: Railway Express (unless otherwise instructed)
SHIPPING SEASON: Throughout entire year

MIN. QUANTITY: Display Racks - 4 cartons any size or style as indicated.
Display Cartons - 1 carton any one size as indicated.
TERMS: 1/10/30

DISPLAY RACKS - 4 Shelves
Aluminum Baked Enamel Finish
Size: 48x20x16

BOX NO. 1 or MESH BAG NO. 4
60 Boxes or 60 Mesh Bags Per Carton
Weight Per Carton 18 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Carton	Retail Price Per Bag or Box	Code Box	No. Bag
1	Mammoth	\$ 9.00	25 ¢	M-1	M-8
2	Giant	10.50	29	M-2	M-9
3	Exhibition	11.70	32	M-3	M-10
4	Top	12.60	35	M-4	M-11
9	Special	18.00	50	M-5	M-12
12	Commercial	19.80	55	M-6	M-13
18	Garden	23.40	65	M-7	M-14

BOX NO. 2 or POLYETHYLENE BAG NO. 6
60 Boxes or 60 Polyethylene Bags Per Carton
Weight Per Carton 40 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Carton	Retail Price Per Bag or Box	Code Box	No. Bag
3	Mammoth	\$12.60	35 ¢	M-15	M-22
4	Giant	13.80	38	M-16	M-23
6	Exhibition	16.20	45	M-17	M-24
7	Top	16.65	46	M-18	M-25
18	Special	28.80	80	M-19	M-26
24	Commercial	32.40	90	M-20	M-27
36	Garden	39.60	\$1.10	M-21	M-28

BOX NO. 3
36 Boxes Per Carton
Weight Per Carton 48 Lbs.

Bulbs Per Box	Trade Size	Price Per Carton	Retail Price Per Bag	Code No.
6	Mammoth	\$12.06	56 ¢	M-29
9	Giant	14.49	67	M-30
12	Exhibition	16.38	76	M-31
15	Top	17.73	82	M-32
36	Special	31.50	\$1.46	M-33
48	Commercial	35.82	1.66	M-34
72	Garden	44.46	2.06	M-35

MESH BAG NO. 5
24 Bags Per Carton
Weight Per Carton 60 Lbs.

Bulbs Per Bag	Trade Size	Price Per Carton	Retail Price Per Box	Code No.
12	Mammoth	\$13.74	95 ¢	M-36
18	Giant	16.98	\$1.18	M-37
24	Exhibition	19.50	1.35	M-38
30	Top	21.30	1.48	M-39
50	Special	29.10	2.02	M-40
75	Commercial	36.60	2.54	M-41
100	Garden	41.10	2.85	M-42

DISPLAY CARTONS

2 Color - Corrugated
Size: 27½x17x5

Four colors per carton: Red, Pink, White, Yellow

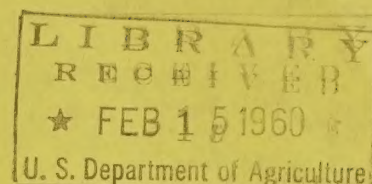
COMMERCIAL SIZES	Inches	C.M.	Quantity Each Color	Total Quantity	Weight Per Carton	Price Per Carton	Retail Price Per Dozen	Code No.
No. 3	1 - 1¼	8-10	625	2500	80 lbs.	\$45.25	35 ¢	M-43
No. 2	1¼ - 1½	10-12	300	1200	53 lbs.	25.50	42	M-44
No. 1	1½ - 1¾	12-14	225	900	59 lbs.	21.75	48	M-45
FLORIDA SIZES								
Top	1¾ - 2	14-16	150	600	53 lbs.	16.50	55	M-46
Exhibition	2 - 2¼	16-18	125	500	55 lbs.	15.25	62	M-47
Giant	2¼ - 2½	18-20	80	320	43 lbs.	11.10	70	M-48
Mammoth	2½ - 2¾	20-22	60	240	39 lbs.	9.30	77	M-49
Large	2¾ - 3	22-24	40	160	32 lbs.	7.10	90	M-50
Super	3 - 3¼	24-26	30	120	29 lbs.	6.00	\$1.00	M-51

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

DEALER PRICE LIST

World's Finest FLORIDA-GROWN FANCY LEAVED CALADIUM BULBS



BRAND: FLORIBULB
F. O. B. Miami, Florida
ROUTING: Railway Express (unless otherwise instructed)
SHIPPING SEASON: December 1 - May 1
DESCRIPTION: Polyethylene with illustrated label
BAGS: and growing instructions

TERMS: 1/10/30
MIN. QUANTITY: Bulk - 50 any one size or variety
Bags - 1 carton any one size
Display Cartons - 1 carton any one size
DISPLAY: Colorful display cards supplied
MATERIAL: free-of-charge on items purchased

BULK

Size Inches	Sunset Mixed Price Per 100	Named Varieties Price Per 100	Retail Price Each	Weight Per 100	Size Inches	Sunset Mixed Price Per 100	Named Varieties Price Per 100	Retail Price Each	Weight Per 100
3/4 - 1	\$ 5.00	\$ 5.50	9 ¢	4 lbs.	2 1/2 - 3	\$24.00	\$26.50	44 ¢	32 lbs.
1 - 1 1/2	8.75	9.75	16	8 lbs.	3 - 3 1/2	30.00	33.00	55	48 lbs.
1 1/2 - 2	13.75	15.25	25	16 lbs.	3 1/2 - 4	36.00	40.00	67	64 lbs.
2 - 2 1/2	20.00	22.00	37	24 lbs.	4 - 4 1/2	45.00	50.00	83	80 lbs.

VARIETIES

AARON - creamy white center with narrow green border
ATTALA - leaves blotched pink with crimson veins
AUTUMN BEAUTY - pink with deeper pink veins
AVALON ROSE - white center with red spots, green border
BLAZE - low growing red with scarlet ribs
CANDIDUM - white leaf with green ribs and veins
CRIMSON WAVE - crinkled transparent crimson leaves
DR. GROOVER - bright pink splotched leaf with green edge
EDITH MEADE - narrow green edge with snow-white center
ITACAPUS - a leading red with medium heavy leaves
JOHN PEED - bright metallic leaves with red center
KEYSTONE - olive green leaf with pink ribs and veins
LORD DERBY - rose colored leaf with green edge
MACAHYBA - bronze with pink and white splotches
MADAM TRUALL - purplish red with deeper-colored ribs
MARIE MOIR - white with green veins, spotted red
MISS CHICAGO - flushed pink with white and red veins
MRS. W. B. HALDEMAN - bright pink leaf with green edge

MRS. FANNIE MUNSON - bright crimson with scarlet ribs
MRS. ARNO H. NEHRLING - coppery red with crimson ribs
MRS. F. SANDERS - deep rose on large dark green leaf
PINK CLOUD - pale green with pink border
PINK EXPOSITION - pink, scarlet leaves, green background
PINK HORTULANIA - transparent pink, dark red ribs
POECILE ANGLAIS - heavy leafing, low growing red
RECONCAVO - deep pink center with dark red veins
RED ENSIGN - metallic red leaves with green border
RED FLARE - scarlet leaf blotched with green
RED HORTULANIA - bright crimson leaves with bluish tint
RICHARD DECKARD - rose with scarlet ribs, pink blotched
RISING SUN - brilliant deep red center with red ribs
SCARLET PIMPERNEL - scarlet leaf with yellowish margin
SEA GULL - green leaf, white center and white midribs
SOROCABA - transparent silvery white leaves with green ribs
SPANGLED BANNER - red leaf, dark ribs with spots of pink
TRIOMPHE DE L'EXPOSITION - roundish leaf of bright red

DISPLAY CARTONS

2 Color - Corrugated

Size: 27 1/2 x 17 x 5

Four commercial varieties per carton
Weight per carton 50 lbs.

Size Inches	Quantity Each Variety	Total Quantity	Price Per Carton	Retail Price Each	Code No.
3/4 - 1	250	1000	\$56.50	9 ¢	M-52
1 - 1 1/2	200	800	79.50	17	M-53
1 1/2 - 2	100	400	62.50	26	M-54
2 - 2 1/2	50	200	45.50	38	M-55
2 1/2 - 3	45	180	49.20	46	M-56
3 - 3 1/2	25	100	34.50	58	M-57
3 1/2 - 4	20	80	33.50	70	M-58
4 - 4 1/4	15	60	31.50	88	M-59

BAGS - SUNSET MIXED

Bulbs Per Bag	Bags Per Carton	Price Per Carton	Retail Price Per Bag	Weight Per Carton	Code No.
1 Garden	200	\$20.00	17 ¢	10 lbs.	M-60
2 Garden	200	30.00	25	20 lbs.	M-61
3 Garden	200	40.00	33	30 lbs.	M-62
1 Commercial	200	27.50	23	20 lbs.	M-63
2 Commercial	200	45.00	38	40 lbs.	M-64
1 Special	100	18.75	31	20 lbs.	M-65
2 Special	100	32.50	54	35 lbs.	M-66
1 Top	100	25.00	42	25 lbs.	M-67
1 Exhibition	100	29.00	48	35 lbs.	M-68
1 Giant	100	35.00	58	50 lbs.	M-69
1 Mammoth	100	41.00	68	65 lbs.	M-70
1 Large	100	50.00	83	80 lbs.	M-71

